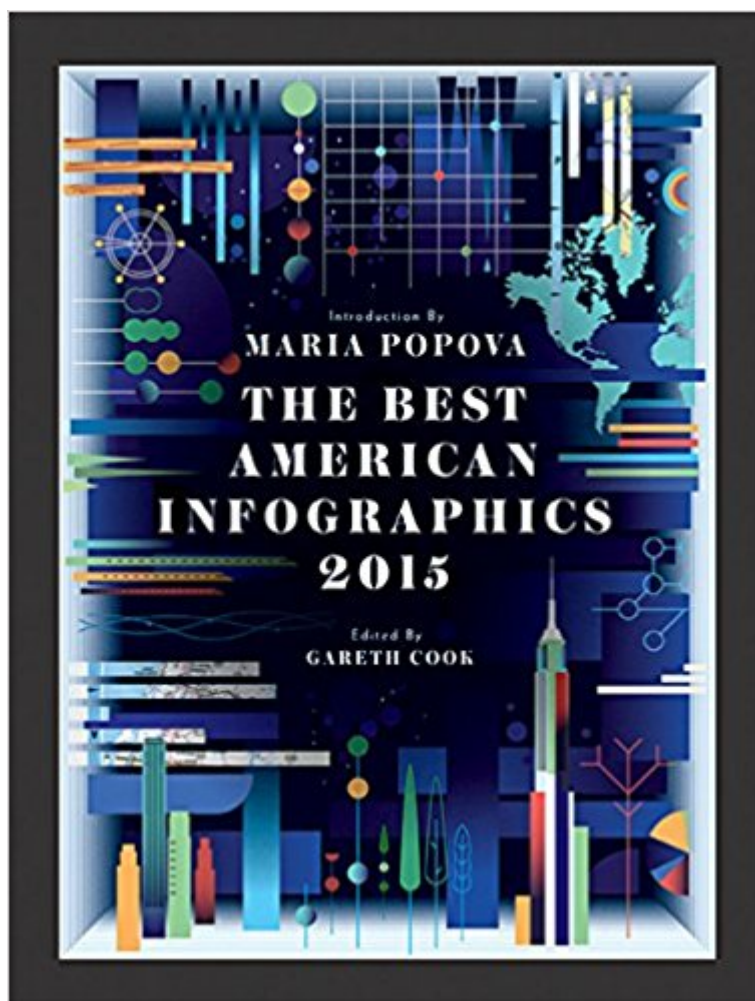


The book was found

# The Best American Infographics 2015



## Synopsis

Praise for *The Best American Infographics* – “Represent[s] the full spectrum of the genre – from authoritative to playful. – Scientific American – “Not only is it a thing of beauty, it’s also a good read, with thoughtful explanations of each winning graphic. – Nature – “Information, in its raw form, can overwhelm us. Finding the visual form of data can simplify this deluge into pearls of understanding. – Kim Rees, *Periscope* – The most creative and effective data visualizations from the past year, edited by *Brain Pickings* creator Maria Popova – The rise of infographics across nearly all print and electronic media – from a graphic illuminating the tweets of the women of Isis – to a memorable depiction of the national geography of beer – reveals patterns in our lives and the world in often startling ways. *The Best American Infographics 2015* showcases visualizations from the worlds of politics, social issues, health, sports, arts and culture, and more. From an elegant graphic comparison of first sentences in classic novels to a startling illustration of the world’s deadliest animals, – “You’ll come away with more than your share of . . . mind-bending moments – and a wide-ranging view of what infographics can do – (Harvard Business Review). – “This is what information design does at its best – it gives pause, makes visible the unsuspected yet significant invisibilia of life, and by astonishing us into mobilization, it catapults us toward one of the greatest feats of human courage: the act of changing one’s mind. – from the Introduction by Maria Popova Guest introducer MARIA POPOVA is the one-woman curation machine behind *Brain Pickings*, a cross-disciplinary blog showcasing content that makes people smarter. She has more than half a million monthly readers and over 480,000 Twitter followers. Popova is an MIT Futures of Entertainment Fellow and has written for the *New York Times*, *Atlantic*, *Wired* UK, *GOOD Magazine*, *The Huffington Post*, and the Nieman Journalism Lab. Series editor GARETH COOK is a Pulitzer Prize-winning journalist, a contributor to the *New York Times Magazine*, and the editor of *Mind Matters*, *Scientific American’s* neuroscience blog. – He helped invent the *Boston Globe’s* Sunday Ideas section and served as its editor from 2007 to 2011. His work has also appeared in *New Yorker.com*, *WIRED*, *Scientific American*, and *The Best American Science and Nature Writing*.

## Book Information

Series: Best American

Paperback: 160 pages

Publisher: Mariner Books; 2015 ed. edition (October 6, 2015)

Language: English

ISBN-10: 0544542703

ISBN-13: 978-0544542709

Product Dimensions: 8.8 x 0.4 x 11.5 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 24 customer reviews

Best Sellers Rank: #89,350 in Books (See Top 100 in Books) #23 in Books > Arts &

Photography > Other Media > Conceptual #174 in Books > Business & Money > Education &

Reference > Statistics #249 in Books > Humor & Entertainment > Pop Culture > Art

## Customer Reviews

Mariner paperback, 2014; previous ISBN 978-0-547-97451-4

The most creative and effective data visualizations from the past year, edited by Brain Pickings creator Maria Popova — The rise of infographics across nearly all print and electronic media — from a graphic illuminating the tweets of the women of Isis to a memorable depiction of the national geography of beer — reveals patterns in our lives and the world in often startling ways. The Best American Infographics 2015 showcases visualizations from the worlds of politics, social issues, health, sports, arts and culture, and more. From an elegant graphic comparison of first sentences in classic novels to a startling illustration of the world's deadliest animals, "You'll come away with more than your share of . . . mind-bending moments — and a wide-ranging view of what infographics can do." (Harvard Business Review).

I wish I had checked to see if this was available elsewhere. Some of the graphics are either too small to recognize detail or too low contrast. The iBook edition (which I also bought) is better than this print version.

Just as the 2014 version is, this book is great. Every time someone stops by and the book is out, they invariably pick it up and end up gazing through it for 15 minutes - and it usually sparks great

conversation! One of my favorite coffee table books for sure.

Review The Best American Infographics 2015  
“The Best American Infographics 2015, edited by Gareth Cook is a beautiful presentation of well over a hundred presentations of information in a multitude of pictorial form. The selection was made primarily on the quality of formatting of the information into graphical form. There is no attempt to do other than display a wide array of imaginative, and in most cases, clear communication of the data. The book is well formatted for its purpose. The graphs are beautifully and clearly presented. It affords hours of pleasure just sitting down and enjoying the wonderful examples of imaginative communication. Yes, one can learn lots of miscellaneous information from this book and that is also lots of fun. But the whole point of the book is a display of imaginative communicative tools. And that it does very well.

This book is a required reading for a course that I am taking but I have enjoyed it thoroughly! It is filled with the best and most impressive Infographics from year 2015. There are various subjects that have been illustrated in terms of impressive and clever Infographics. They have been categorized as four sections: You, Us, Material World, and Interactive. These Infographics are not only beautiful to look at but convey a ton of information and facts. While some Infographics depict interesting scientific facts like the snowflake shapes, some relay interesting facts like calories in meals from popular restaurant chains. I found most of the infographics to be fascinating but some were slightly hard to understand because of the reduced sizing from the original postings. Overall, I really enjoyed "reading" this book and look forward to the next edition.

I found the book informative, but will be reselling it. Just won't need to read it again.

Visually stunning and a great book for serious data people as well as casual data visualization browsers.

This series of book are beautiful and informative. In elegant ways, they delve below the numbers of statistics or structure to make complex ideas understandable at a glance. I cannot recommend them highly enough.

Really awesome book to read through and just such interesting info throughout in general!

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